

## CSC Project Synopsis -- 2010

**Project Title:** Stewardship Podcast and YouTube Video Production

**Goal:** Design and develop a downloadable podcasts and YouTube video shorts on stewardship topics useful to conservation land managers. The topics for 2010 will be: 1) signage and trail development, and 2) invasive species identification and control.

**Brief Description:** The purpose of the project is to provide information and examples of stewardship methods USING free downloadable podcasts and YouTube videos available for managers of protected lands. This will allow interested land managers to review background information and photos of stewardship projects; first on their computer screen and later in the field. Recognizing that a picture is worth a thousand words but a site visit is priceless, a podcast can guide land managers, at their convenience, to sites that are informative in terms of trail implementation, signage, and invasive species management. Topics we hope to touch on are parking lot design, gaiting options, trail placement, signs and strategic sign placement, and invasive species identification and management. Habitat management, timber harvesting, river access, security issues, and interpretive opportunities are examples of stewardship themes that can be showcased in future podcasts and YouTube videos.

**Deliverables:** The deliverables for this project are:

1. Enlightened Land Stewardship Podcasts and YouTube video available on the Land and Water Partnership portal page. We hope to increase the number and diversity of e-instructional materials in the future, thus effort will be made in developing a template that we can follow for productions in later years. We will carefully monitor the download frequency of podcasts and videos to assess their use by the conservation community.
2. The RI Natural History Survey will be responsible for producing the invasive species YouTube and podcast.

**Timetable and Benchmarks:**

10 - 12 months for production, recording, editing, and implementing on the Land and Water Partnership web portal.

**Budget: \$3,000**

Amount	Purpose
\$3,000	Podcast and YouTube video development

Payments will be made to the fiscal agent for the project, The Rhode Island Natural History Survey. Contact Information is:

Attn: Dr. David Gregg  
Rhode Island Natural History Survey  
Ranger Hall  
University of Rhode Island  
Kingston, RI 02881

Project oversight will be done by Peter August, Cathy Sparks, and David Gregg.